NATIONAL EV WEEK

30 NOV - 4 DEC 2026

#ShowUsYourEV

Social media toolkit

TheEVCafé installer elemental COMMERCIAL VEHICLE SHOW BUS & COACH EXPO

NATIONAL EV WEEK
30 NOV - 4 DEC 2026

#ShowUsYourEV Social media toolkit

YOUR GRAPHIC



LINK TO CANVA TEMPLATE

https://canva.link/onma0qhs50vr27i

WHAT IS #SHOWUSYOUREV

Ahead of National EV Week, we want to see the electric vehicles keeping the UK moving. Your work van, company fleet, charger you've just installed or your own car on charge. Share a photo with #ShowUsYourEV and we'll feature some of our favourites in a round-up after the week.

HOW TO PERSONALISE YOUR GRAPHIC

- Add a photo of your EV, fleet or charger
- Download and share across your social channels

SUGGESTED COPY

Here's my EV ⚡[Add a line about your vehicle, why you made the switch, or one tip for anyone thinking about it.]

National EV Week runs from 30 November to 4 December, with free live webinars on vehicles, charging, energy and finance.

Find out more: https://www.installeronline.co.uk/event/national-ev-week-2026/

#ShowUsYourEV #NationalEVWeek2026

PLEASE TAG

When posting, please tag:

- @National EV Week
- @The EV Café
- @InstallerONLINE
- @elementalLONDON
- @Commercial Vehicle Show
- @Bus & Coach Expo

TOP TIPS

- Use a clear, well-lit photo
- Tell us one thing about your EV
- Always use #ShowUsYourEV and tag @National EV Week so we can find your post
- Encourage your team and customers to join in
- Share any time before Friday 4 December

By posting with #ShowUsYourEV, you agree to your post being shared by National EV Week and its partner brands.

TheEVCafé installer elemental COMMERCIAL VEHICLE SHOW BUS & COACH EXPO